**JIFF Press Release**

**Sunday 1, January 2015**

**Sunday 1, January**:5 Days, 7th Jaipur International Film Festival has been Inaugurated with a grand ceremony at Golcha Cinema . Festival opening session was witness of the presence of Bollywood actor padamshri Anupam Kher, Chief Guest well known filmmaker pahamshri Shaji N. Karun, National Award winner filmmaker Dr Biju, Actor Pallavi Joshi and Film Director Vivek Agnihotri. Along with renowned filmmakers JIFF Director and founder Hanu Roj, Miss Iran Melica Amina, Member of JIFF advisory committee Dr K.L Jain, The Merchant Director Nand Kishor Jhalani, chairman of JIFF invitation committee Durgaprashad Agarwal, Vice Chancellor of Manipal University Professor Sandeep Sancheti, Director of Fortis Hospital Prateem Tamboli, Radio Mirchi station head Kunal Sawant and JIFF committee member R.K Shara, Rajendra Payal, Gopal Sharma, Praveen Kumar has inaugurated the festival with light lamping ceremony.

 Chief guest of the ceremony Anupam Kher said, it is a prestigious responsibility to receive life time achievement award in behalf of Dilip Kumar Ji. Even there is 30 more year for my life time achievement award and today i have done my rehearsal. i have learnt so many thing from him, i am thankful to the organizers to honored me in behalf of dilip kumar sahab.

 JIFF founder director Hanu Roj said JIFF in this year film lovers have a great chance to watch world class film in a one roof and they can interact with world film fraternity through the participation in various seminars, meet, workshops.

National life time achievement award

 In the inaugural ceremony renowned actor who is also known as Tragedy King Mr Dilip Kumar has been honored through National Life Time Achievement Award. Because of his ill health he did not come to receive the award. In behalf of dilip kumar Mr Anupam Kher has received the award. He sent his pre recorded message for inaugural ceremony. In his message he said honored from JIFF Life Time Achievement Award is a proud moment for me. I really want to receive this award personally in Gulabi winter of this Gulabi Nagari but doctor did not give permission for this. I am thankful to JIFF organizing committee members to honor me.

International Life Time Achievement Award

 Renowned film maker from Iran Mr Majid Majidi has been honored from first JIFF international life time achievement award. Miss Iran Melica Amina has received this award on behalf of Majid Majidi.\

Thank you

Hanu Roj